

NJJBA QUARTERLY UPDATE

Across the last quarter, the NJJBA has held several exciting events; here we bring you the highlights.

With the debut of the 2023 Alliance Directory, our members have the most up to date business information and resources at their fingertips.

THE HIGHLIGHTS

- 01 Mission To Trenton
- 02 NJ Jewish Public Officials Caucus hosted Brock Pierce
- 03 Alliance Directory 2023
- 04 Economic Development Forum

Mission to Trenton

The NJJBA hosted a day of advocacy where members were invited to meet with lawmakers and policy makers. At the meetings, relevant issues affecting businesses were discussed and solutions were evaluated.

Participants also met with Assembly Speaker Coughlin who thanked the business owners for coming to Trenton and sharing their views on things that are important to them.



NJJBA welcomes its new members:

Dvash Farms

La Briute

The Birch Group

The Avalanche Workshop

15 35TH STREET, UNION CITY, NJ 07087
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NJ Jewish Public Officials Caucus hosted Brock Pierce for a briefing on Blockchain and cryptocurrency.

Brock Pierce, a renowned entrepreneur and philanthropist, Chairman of the Bitcoin Foundation gave a presentation to the New Jersey Jewish Public Officials Caucus at the State House .

During the presentation, Pierce spoke about the potential for blockchain to help reduce fraudulent activities, such as those that often take place in the real estate industry. He also discussed how the technology could be used to create a more efficient and secure voting system.

Pierce’s presentation was well-received by the caucus, and he is hopeful that his ideas will help to shape the future of these technologies in the United States.



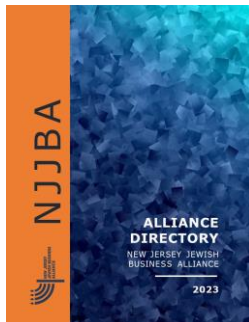
Economic Development Forum

The NJJBA once again held its Economic Development Forum in St. Peter's University Skyroom. The event was well attended by professionals from various industries.

A panel of experts convened to advise and direct business owners on how to survive and thrive their businesses in the current economy. Presenting on the panel was bankruptcy attorney Daniel Stolz; Senior Vice President at Valley Bank, Christopher Philips; managing director of Hilco Corporate Finance, Sheon Karol; and Ted Zangari of Sills Cummis and Gross. Valuable points were raised as business owners were advised to conduct a stress test to identify discrepancies in a business. At the event's conclusion, participants had the opportunity to pose their own questions to the panelists.



Alliance Directory 2023



The NJJBA is proud to announce the release of the Alliance Directory 2023. With updated business resources, relevant economic information and a complete business

listing, the directory is a must-have for every business owner.

UPCOMING EVENT



In response to growing antisemitism nationally and globally, The New Jersey Jewish Business Alliance (NJJBA) will host Rabbi Abraham

Cooper on May 31st, 2023, at Saint Peter's University. Join us to explore how antisemitism and intolerance have evolved and how these forces continue to affect communities and business.

NJJBA Brief News

Meeting with Attorney General Matt Platkin



Meeting with NJ Courts Administration discussing court backlog

